

PhD in Tourism- 2019/2020 2nd Lecture Period	
Friday	Saturday
18h30-20h00 20h30-22h00	9h30-11h00 11h30-13h00
03 January 2020	04 January 2020
Quality management in tourism destinations Professor Júlio Mendes	Exploring a big dataset of online prices published on Booking.com by 3/4/5 star hotels Professor Luís Pereira
10 January 2020	11 January 2020
Cultural and Creative Industries: Interconnections with Tourism Professor Cláudia Henriques	The Co-creation paradigm in tourism management and experience Professor Ana Campos
17 January 2020	18 January 2020
Wellbeing in Hospitality Professor João Viseu	Creative Tourism: from concept evolution, to the idea and the practice - the project CREATOUR.pt Professor Alexandra Gonçalves
24 January 2020	25 January 2020
Consumer Behavior in Tourism Professor Nelson Matos	Visual Research Methods in Tourism Professor Margarida Santos
31 January 2020	01 February 2020
Observation and Storytelling techniques in tourism research Professor Ana Renda	Perspectives and approaches to place branding: An overview of the state of the art Professor Manuela Guerreiro
07 February 2020	08 February 2020
Beach quality assessment, Urban regeneration inspired by nature-based solutions Professor Tomaz Panagopoulos	Designing the tourism experience: A multisensory approach Professor Dora Agapito
PhD in Tourism- 2019/2020 3rd Lecture Period	
21 February 2020	22 February 2020
Advanced Research Methodologies Professor João Albino Silva	Advanced Research Methodologies Professor João Albino Silva