

### 2020-2021 SECOND SEMESTER - Course Units with English Tutorial

Course Unit	Course Unit	Course	Course Code	Year	ECTS	Places	Professor
Contabilidade de Gestão Apl. Hotelaria	Hospitality Management Accounting	Hotel Management	14171169	3	5	5	Ana Rita Faria
Contabilidade de Gestão Avançada	Advanced Management Accounting	Management (N)	14191133	4	5	5	Fernando Marques
Contabilidade de Gestão II	Management Accounting II	Management	14181091	2	7	5	Leonel Bento
Comportamento do Consumidor	Consumer Behaviour	Marketing	15161041	2	5	10	Nelson Matos
Economia do Turismo	Tourism Economics	Tourism	14161010	1	5	10	Cláudia Henriques
Gestão de Recursos Humanos p/ Hotelaria	Human Resource Management in Hospitality	Hotel Management	14171170	3	4	10	Ana Semedo
Interpretação do Pat. e Gestão de Visitantes	Interpretation of Heritage and Management of Visitors	Master of Tourism	17841026	1	5	4	Alexandra Gonçalves
Inovação em Turismo	Innovation in Tourism	Master of Tourism	17841006	1	5	4	Margarida Santos
Marketing de Atrações e Eventos	Marketing of Attractions and Events	Master of Tourism	17841009	1	5	4	Magda Wikesjo
Marketing de Destinos Turísticos	Marketing of Tourist Destinations	Tourism	14161233	2	5	10	Célia Veiga
Marketing do Alojamento	Marketing of Lodging Operations	Master of Tourism	17841011	1	5	4	Carla Machado
Marketing Estratégico para Hotelaria	Strategic Marketing for Hospitality	Hotel Management	14171159	2	4	10	Célia Veiga
Marketing Operacional para Hotelaria	Operational Marketing for Hospitality	Hotel Management	14171171	3	4	10	Carla Machado
Marketing Relacional	Relational Marketing	Marketing	15161101	3	5	10	Nelson Matos
Política de Produto e de Preço	Product and Price Policy	Marketing	15161086	2	5	10	António Raiado
Técnicas Práticas Produtos e Serviços II	Techniques and Practices of Production and Services II	Hotel Management	14171147	1	6	3	Jorge Miguel
Turismo e Ciências Sociais	Tourism and Social Sciences	Master of Tourism	17841002	1	5	4	Figueiredo Santos
Tecnologias e Sistemas de Informação	Technologies and Information Systems	Master HM	16991006	1	5	4	Marisol Correia

### 2020-2021 SECOND SEMESTER - Course Units with English Classes

Course Unit in Portuguese	Course Unit	Course	Code	Year	ECTS	Places	Professor
Transportes Acessibilidades em Turismo	Transports and Accessibilities in Tourism	Tourism	14161246	2	5	10	Cláudia Almeida

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Course Unit in Portuguese	Course Unit	Course	Code	Year	ECTS	Places
Inglês para Marketing II	English for Marketing II	Marketing	15161083	1	5	2
Inglês I para Turismo	English I for Tourism	Tourism	14161243	1	4	5
Inglês Empresarial	English for Business	TeSP Sec. Executivo	18091007	1	6	2